

## THE PERFECT INSTAGRAM BIOGRAPHY

Identify the elements of the perfect Instagram biography on  
@auntiescafe Instagram profile.

### 1. Profile photo

Personal quality photo or logo.

### 2. Name

Your name or your brand name.

### 3. Biography

Tell the world who you are and how much you are worth.

### 4. Links

Maximise your potential by linking to other sites such as Linktr.ee, Facebook, the company's webpage, etc.

### 5. Username

Use your name or your brand name or combine them with your activity.

### 6. Emojis

Use them to illustrate.

### 7. Location



You will get to a local public.

8. Story highlights

Choose which stories should be permanent and design representative front pages for your story highlights.

